



The services of Crown Castle International



Communications solutions

No other business today is expanding as rapidly as the communications industry. The pace of change and competitive pressures need solutions that offer ease of deployment, speed to market and cost effectiveness - as well as balancing the needs of the whole community.

By addressing these issues, Crown Castle has become

the leading independent supplier of wireless communications infrastructure and services - delivering solutions with both economic and environmental benefits.

We pioneered the concept of shared wireless infrastructure and were the first to deliver the significant economic advantages of shared

network builds to the world's major telecommunications companies.

Now in Australia, Crown Castle works closely with customers, the community and regulatory bodies to create exceptional benefits for all.





Our Objective

To provide our customers with speed to market and substantial economic and operational advantages by developing, owning and operating the most technologically advanced shared wireless communications infrastructure.

Our Heritage

Crown Castle Australia is a subsidiary of Crown Castle International Corporation Inc which today owns or operates in excess of 13,000 sites throughout the world, with operations in the USA, UK, Australia and Europe.

Globally, Crown Castle brings together companies with over 75 years experience in broadcasting and 20 years in telecommunications. The company is listed on the New York Stock Exchange (NYSE) under the symbol CCI.

Covering Australia

Not surprisingly, the proven philosophy of site sharing has resulted in strong growth for Crown Castle since our recent arrival in Australia.

In March 2000 Crown Castle acquired approximately 700 wireless towers from Cable & Wireless Optus. In April 2001 we acquired a similar number of towers from Vodafone. These will now be utilised as shared sites for multiple operators and are capable of delivering vast communications and cellular coverage to more than 92% of Australians.

Sharing Sites

Crown Castle has long realised that business economics and environmental responsibility do not have to be in conflict. There is much more to be gained by everyone through a new approach to developing communications infrastructure.

A large part of the solution is to enable companies to share the same infrastructure: having multiple users for the one tower dramatically reduces the visible clutter. It's that simple.

Through this sharing of existing infrastructure we limit the need to build new towers and minimise the impact on the environment - and everyone benefits.

Cutting Costs

The economic advantages of shared sites are considerable: companies are able to reduce

capital expenditure and make further savings in ongoing operating and maintenance costs.

Building to Suit

We build new structures only when essential, and are able to manage the entire construction program for our customers, delivering the proven economic and environmental benefits of a shared infrastructure solution.

New Services

To enable us to cater for our customers' requirements we are constantly upgrading our portfolio. This allows us to offer an exceptionally broad range of shared services and benefits.

Better Solutions for Everyone

For Australia's telecommunications operators, Crown Castle's shared sites enable rapid market entry and growth, with all of the major benefits that flow from sharing infrastructure. And for Australians everywhere, Crown Castle brings the advantages of greatly reduced numbers of wireless sites and environmentally responsible development through consultation and careful consideration of location and design.

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